

## custom website packages:

### small business: \$2000

- total of 10 pages with 5 menu items
- limited custom design, including logo and 3 stock images in header graphic

### small business enhanced: \$3000

- total of 20 pages with 7 menu items
- enhanced custom design, including logo and choice of images supplied by client
- includes conversion of up to 5 product/service specification sheets to PDF format
- includes online contact form

### corporate: \$4000

- total of 30 pages with 10 menu items
- enhanced custom design, including logo and choice of images supplied by client
- includes conversion of up to 10 product/service specification sheets to PDF format
- includes online contact form and client-specified animation (may be substituted for another functional element)
- includes "post yourself" company news or announcements

### e-commerce: call for pricing

- full e-commerce website or online catalogue with ability to update products, pricing and product specifications by client

## online applications:

- online video conversion
- online video production
- online polls
- online slide shows
- "Post Yourself" news and announcements
- calendar of events

## e-newsletter design:

- professionally designed e-newsletter template with choice of the following features:
  - news feed by external source (requires XML feed)
  - event calendar
  - link to online classifieds
  - search industry-relevant articles

## news content:

- industry-specific news stories supplied on a daily basis from a variety of industry sources, including automotive, communications, construction, dental, energy (oil & gas), environment, financial, government & education, insurance, laboratories, legislation, manufacturing, medical, mining, occupational health & safety, plastics, pulp & paper, retail, telecommunications, and transportation & trucking
  - dynamic e-newsletter content
  - RSS feeds